

DESIGN EXCELLENCE CONFERENCE X BEC SYMPOSIUM

Each August, AIA Austin hosts this two-day educational conference offering the design community up to 39 CEU courses curated by members, plus daily keynotes. This year the BEC Symposium will be featured as a building science track on the second day. The event draws some 300 design professionals together to learn, be inspired, and connect with peers.

Keynote Sponsor | \$3,500 [2 of 2 SOLD]

- Allied Membership required
- Logo on-screen before sponsored keynote session
- Opportunity to deliver 2-minute presentation before speaker
- 5-foot exhibit table
- Logo with link on event announcements and web page
- **OPTIONAL** opportunity to present one 15-minute nano-session related to your company's product/service, offering a 0.25-CEU credit to registrants
 - Course content deadline: July 31
- One (1) complimentary registration
- Company listing on the Sponsorship Directory on our conference registration platform/event app
- Access to conference directory following the event
- Acknowledgment in at least one social media post
 - Instagram: 14.5K followers, Facebook: 5.7K followers
- Limited to 2 sponsors

Lanyard Sponsor | \$2,500 [1 of 2 SOLD]

- Allied Membership required
- Logo on lanyard for registrant nametags
- 5-foot exhibit table
- Logo with link on event announcements and web page
- One (1) complimentary registration
- Company listing on the Sponsorship Directory on our conference registration platform/event app
- Access to conference directory following the event
- Acknowledgment in at least one social media post
 - Instagram: 14.5K followers, Facebook: 5.7K followers
- Limited to 1 sponsor per track (DEC and BEC)



DESIGN EXCELLENCE CONFERENCE X BEC SYMPOSIUM (CONT.)

Coffee or Lunch Break Sponsor | \$2,500

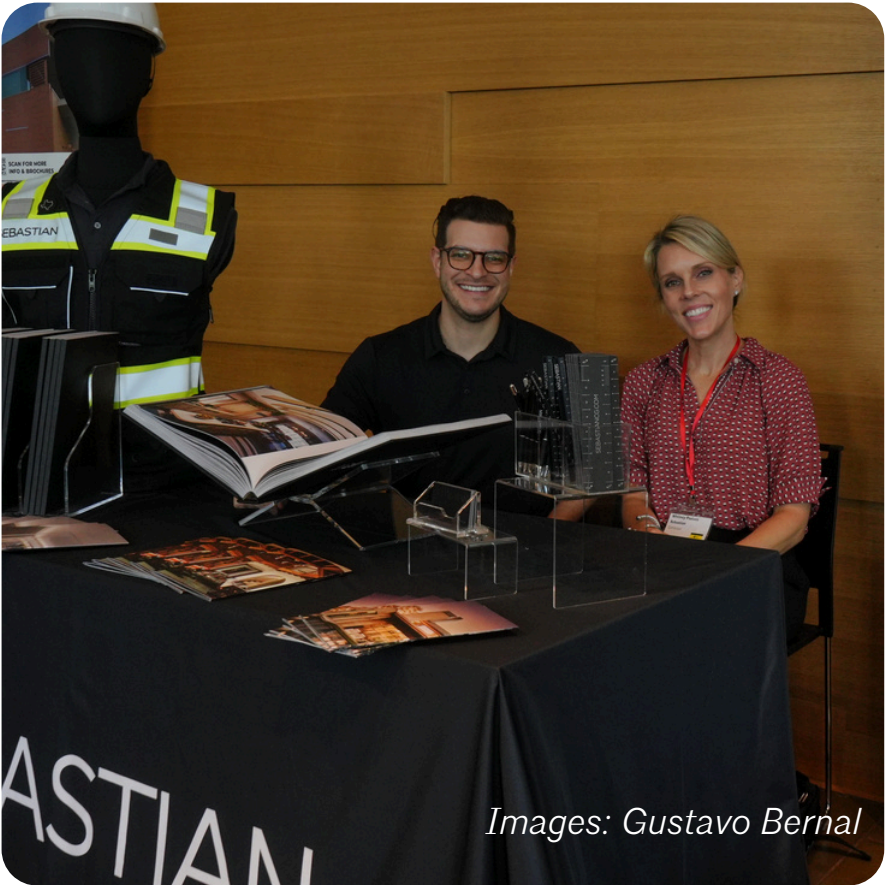
- Allied Membership required
- Opportunity to have representative present in coffee/lunch area on day of sponsored break
- Acknowledgment in conference schedule and on event signage
- 5-foot exhibit table
- Verbal recognition during your chosen break
- Listing with link on event announcements and web page
- One (1) complimentary registration
- Company listing on the Sponsorship Directory on our conference registration platform/event app
- Access to conference directory following the event
- Acknowledgment in at least one social media post
 - Instagram: 14.5K followers, Facebook: 5.7K followers

Premium Exhibitor | \$2,000 (\$1,750 Allied Members)

- 5-foot exhibit table with ample surrounding space
- OPTIONAL opportunity to present one 15-minute nano-session related to your company's product/service, offering a 0.25-CEU credit to registrants (course content deadline: July 31)
- Listing with link on event announcements and web page
- One (1) complimentary registration
- Company listing on the Sponsorship Directory on our conference registration platform/event app
- Access to conference directory following the event
- Acknowledgment in at least one social media post
 - Instagram: 14.5K followers, Facebook: 5.7K followers

Exhibitor | \$1,500 (\$1,250 Allied Members)

- 5-foot exhibit table
- Listing with link on event announcements and web page
- One (1) complimentary registration
- Company listing on the Sponsorship Directory on our conference registration platform/event app
- Access to conference directory following the event
- Acknowledgment in at least one social media post
 - Instagram: 14.5K followers, Facebook: 5.7K followers



Images: Gustavo Bernal

DESIGN EXCELLENCE CONFERENCE X BEC SYMPOSIUM (CONT.)

BEC-Hosted Happy Hour Sponsor | \$1,250 (\$1,000 Allied Members) [0 of 1 SOLD]

- Opportunity to have representative present in coffee/lunch area before Happy Hour, which begins before the last BEC track session
- 5 minutes before Happy Hour to address audience
- Acknowledgment in conference schedule and on event signage
- Listing with link on event announcements and web page
- One (1) complimentary registration
- Company listing on the Sponsorship Directory on our conference registration platform/event app
- Access to conference directory following the event

BEC-Hosted Speaker Dinner Sponsor | \$2,250 (\$2,000 Allied Members) [0 of 2 SOLD]

- Five minutes before dinner to address BEC speakers and dinner guests
 - Dinner is hosted on the evening prior to the BEC track
- Two seats at speaker dinner
- Listing with link on event announcements and web page
- One (1) complimentary registration
- Company listing on the Sponsorship Directory on our conference registration platform/event app
- Access to conference directory following the event

