

DESIGN EXCELLENCE CONFERENCE

Each August, AIA Austin hosts this educational conference offering the design community up to 39 CEU courses curated by members, plus daily keynotes. The event draws some 300 design professionals together to learn, be inspired, and connect with peers.

DEC | Keynote Sponsor | \$3,500 [2 of 2 SOLD]

- Allied Membership required
- Logo on-screen before sponsored keynote session
- Opportunity to deliver 2-minute presentation before speaker
- 5-foot exhibit table
- Logo with link on event announcements and web page
- **OPTIONAL** opportunity to present one 15-minute nano-session related to your company's product/service, offering a 0.25-CEU credit to registrants
 - Course content deadline: July 31
- One (1) complimentary registration
- Company listing on the Sponsorship Directory on our conference registration platform/event app
- Access to conference directory following the event
- Acknowledgment in at least one social media post
 - Instagram: 14.5K followers, Facebook: 5.7K followers
- Limited to 2 sponsors

DEC | Lanyard Sponsor | \$2,500 [SOLD]

- Allied Membership required
- Logo on lanyard for registrant nametags
- 5-foot exhibit table
- Logo with link on event announcements and web page
- One (1) complimentary registration
- Company listing on the Sponsorship Directory on our conference registration platform/event app
- Access to conference directory following the event
- Acknowledgment in at least one social media post
 - Instagram: 14.5K followers, Facebook: 5.7K followers
- **Exclusive opportunity; limited to 1 sponsor**



Images: Gustavo Bernal

DESIGN EXCELLENCE CONFERENCE (CONT.)

DEC | Coffee or Lunch Break Sponsor | \$2,500

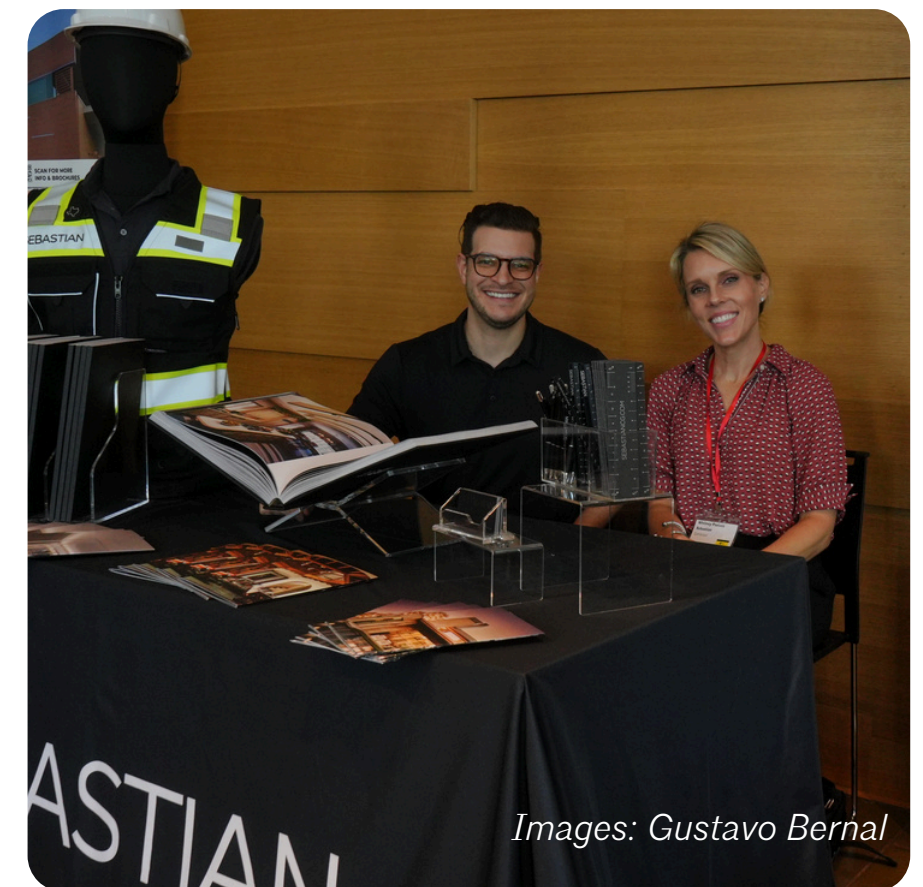
- **Allied Membership required**
- Opportunity to have representative present in coffee/lunch area on day of sponsored break
- Acknowledgment in conference schedule and on event signage
- 5-foot exhibit table
- Verbal recognition during your chosen break
- Listing with link on event announcements and web page
- One (1) complimentary registration
- Company listing on the Sponsorship Directory on our conference registration platform/event app
- Access to conference directory following the event
- Acknowledgment in at least one social media post
 - Instagram: 14.5K followers, Facebook: 5.7K followers

Premium Exhibitor | \$2,000 (\$1,750 Allied Members)

- 5-foot exhibit table with ample surrounding space
- **OPTIONAL** opportunity to present one 15-minute nano-session related to your company's product/service, offering a 0.25-CEU credit to registrants (course content deadline: July 31)
- Listing with link on event announcements and web page
- One (1) complimentary registration
- Company listing on the Sponsorship Directory on our conference registration platform/event app
- Access to conference directory following the event
- Acknowledgment in at least one social media post
 - Instagram: 14.5K followers, Facebook: 5.7K followers

Exhibitor | \$1,500 (\$1,250 Allied Members)

- 5-foot exhibit table
- Listing with link on event announcements and web page
- One (1) complimentary registration
- Company listing on the Sponsorship Directory on our conference registration platform/event app
- Access to conference directory following the event
- Acknowledgment in at least one social media post
 - Instagram: 14.5K followers, Facebook: 5.7K followers



Images: Gustavo Bernal