

Call for Entries: Las Piñatas Installation - ESB MACC's Grand Reopening & Dia de los Muertos

Event Details

Event: Las Piñatas Installation at Emma S. Barrientos Mexican American Cultural Center

Date: Saturday, November 1st, 2025

Time: 1:00 PM to 9:00 PM

Location: 600 River Street, Austin TX

Design Considerations & Requirements

We invite artists, teams, and organizations to submit original concepts for site-specific piñata installations. Submissions should reflect the Día de los Muertos theme, Hispanic culture, or art/architecture-related topics. Concepts may be unique interpretations of traditional piñata forms or creative reimaginings. Be as creative as you want!

Installations are temporary and must be designed to be securely anchored and able to withstand inclement weather.

Size Guideline

Installations should not exceed approximately 6 feet wide by 6 feet deep. Height may vary, but please keep the overall scale reasonable for an outdoor setting. All installations must be self-supported, weather-resistant, and fully removable at the conclusion of the event.

A walkthrough with the selected artist(s) will be scheduled prior to installation to determine exact placement.

Selected artists will be invited to present their work at the MACC Día de los Muertos Celebration.

Access to electrical power will be limited .

Artists are responsible for removing their installations at the end of the event.

Sustainability

We encourage artists to consider sustainable practices in the design and fabrication of their piñata installations. Submissions should aim to:

- **Use environmentally friendly materials** such as recycled, repurposed, or biodegradable components whenever possible.
- **Minimize waste** by designing with efficiency in mind and reducing the use of single-use plastics or non-recyclable items.
- **Plan for removal and reuse** by proposing ways materials can be repurposed, composted, or responsibly disposed of after the event.

Our goal is to celebrate creativity while being mindful of the environmental impact of temporary installations.

Anonymity

To ensure unbiased judging, all initial submissions must be anonymous. Do not include any names, company information, or logos on the submission materials.

Selection Process

All entries will be reviewed by a jury of invited community leaders and designers. Proposals will be evaluated based on:

- **The strength and clarity of the concept**
- **Craftsmanship and feasibility of execution**
- **Commitment to sustainability in materials and approach**

Submission Requirements & Instructions

Artists, teams, and organizations are invited to submit a minimum one-page PDF that includes

- Concept statement & summary
- At least one (1) visual image (e.g., sketches, renderings, diagrams)
- **A brief explanation of how the piece will be assembled, supported, and installed**

Important: Do not include any identifying information (names, logos, organizations) on the submission PDF.

Electronic Submission Form: Please apply by filling out our [Submission Form](#). Required.

This format ensures submissions are evaluated anonymously, with personal details provided only for administrative purposes.

Timeline

Submission Deadline: October 1st, 2025 midnight

Finalists Notified: October 3rd, 2025

Las Piñatas Installation / Grand Reopening & Day of the Dead Celebration:
Saturday, November 1st, 2025

Award

A \$500 award will be provided to the selected team to support fabrication and installation. To receive funds in a timely manner, recipients must complete a W-9 form and an Expense Report.

Inquiries

There is no fee to apply. For questions or more information, please email lia.aiaaustin@gmail.com.