

October 19, 2016

Ms. Martha Roskowski People For Bikes P.O. Box 2359 Boulder, CO 80306

Dear Ms. Roskowski:

AIA Austin is pleased to write this letter of support for the City of Austin's application to The Big Jump project. We are excited about the goals of The Big Jump—a three-year effort to help Austin achieve a doubling or tripling of people riding, in one defined district. We look forward to actively supporting the buildout of a safer "low-stress, high comfort" bicycle network in Central Austin, during The Big Jump period.

We believe Austin can greatly benefit from The Big Jump and its combination of rapid improvements to the physical bicycle network infrastructure with robust community engagement to encourage a big jump in ridership.

AlA Austin sees itself as the voice for the architecture community in Central Texas, and we advocate for design excellence in the public realm. Architects are charged as designers of the built environment to protect the health, safety and welfare of the public we design for, and the benefits of biking that align with our values include:

- Improving people's health
- Improving air quality and climate resiliency
- Freeing up more income for housing our less-affluent citizens by reducing the cost of transportation on poorer households
 And above all
- Making streets more attractive places for people

If requested, we would be happy to provide a representative to serve on the Leadership Team or the Advisory Council for The Big Jump in Austin. We urge People for Bikes to select Austin, an ideal city to achieve a Big Jump.

Sincerely,

Jim Susman

AIA Austin 2016 Board President