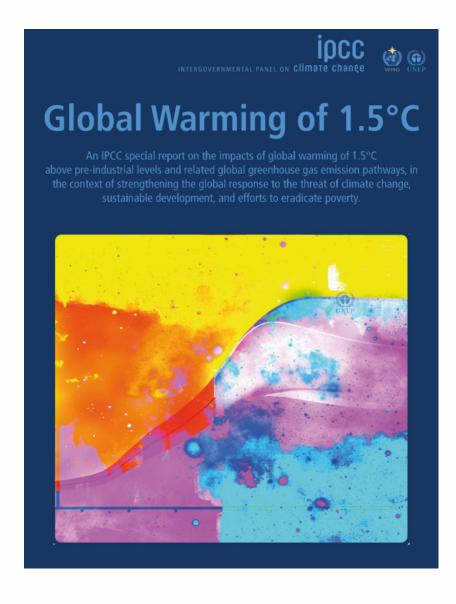
AIA 2030 COMMITMENT

- 1. CLIMATE CHANGE AND THE ROLE OF THE ARCHITECT
- 2. MAKING THE COMMITMENT
- 3. 2030 SIGNATORIES AND THEIR IMPACT
- 4. 2030 COMMITMENT IN PRACTICE
- 5. GETTING TO ZERO WITH THE DESIGN DATA EXCHANGE (DDx)
- 6. BEYOND ZERO WITH THE AIA FRAMEWORK FOR DESIGN EXCELLENCE
- 7. LESSONS FROM THE FIELD
- 8. RESOURCES

Climate change

and the role of the architect

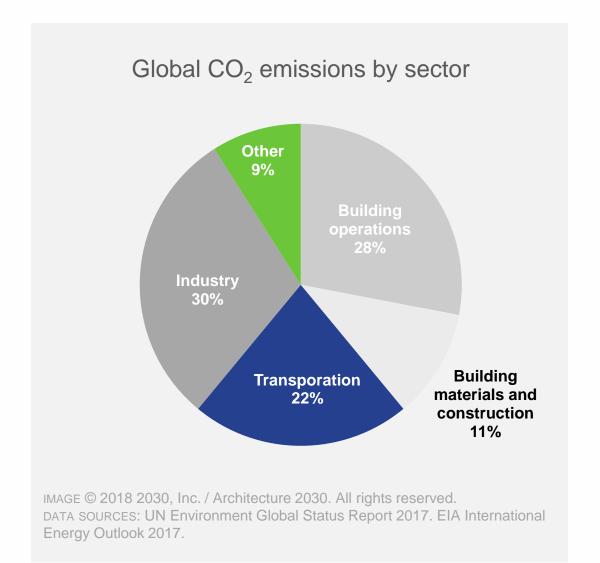
In 2018, The United Nations'
Intergovernmental Panel on Climate
Change reported the need to limit global
temperature change to 1.5 degree
Celsius, requiring "rapid and farreaching" improvements to reach net
zero by 2050.



Building operations are responsible for about 30% of greenhouse gas (GHG) emissions globally.

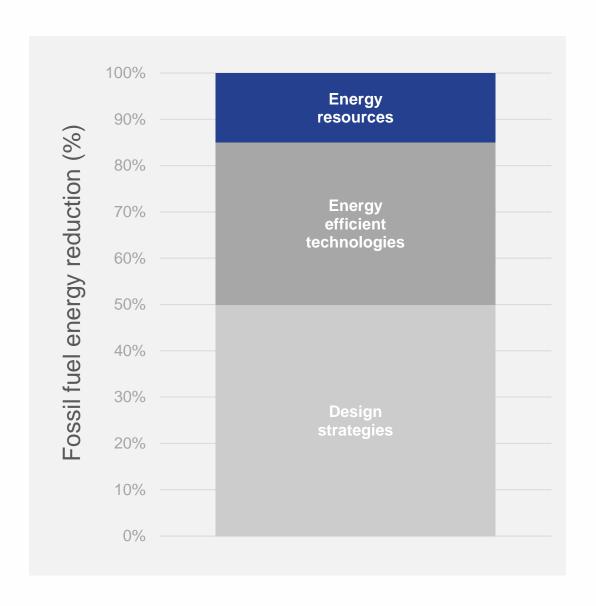
In some cities, building operations account for more than 70% of GHG emissions.

Embodied carbon emissions from (core and shell) materials and construction are estimated to be another 11% of GHG emissions globally.



Design strategies have the greatest impact on building energy use.

Architects have the greatest impact on design strategies early in the design process..



The consequences of climate change are alarming, but they are not inevitable.

As professionals continue to coalesce around shared values and common goals, the opportunities for meeting the challenge expand. In 2019, AIA member overwhelmingly passed a resolution for "urgent and sustained climate action."

The time to start is now!

2006 Architecture 2030 publishes the 2030 Challenge

2019

2009 AIA establishes the AIA 2030 Commitment

AIA Resolution on Climate Change passed at the AIA's 2019 National Convention.

Until zero-net carbon practice is the accepted standard of its members, the AIA will prioritize and support urgent climate action as a health, safety, and welfare issue, to exponentially accelerate the "decarbonization" of buildings, the building sector, and the built environment.

The fight against climate change will play out in our cities and their buildings as we double the current global building stock—making zero net carbon new construction an imperative, not an option.





Of the 113 million existing buildings in the US, about half will need a retrofit over the next decade.

Each of the 20,000 architecture firms in the US could perform 250+ building retrofits annually and there would still be work to be done.

< Interior restoration at St. Patrick's Cathedral, a 2019 COTE® Top Ten recipient.

ARCHITECT Murphy Burnham & Buttrick Architects PHOTO © Whitney Cox



"You can't have climate change without sacrifice zones, and you can't have sacrifice zones without disposable people, and you can't have disposable people without racism."

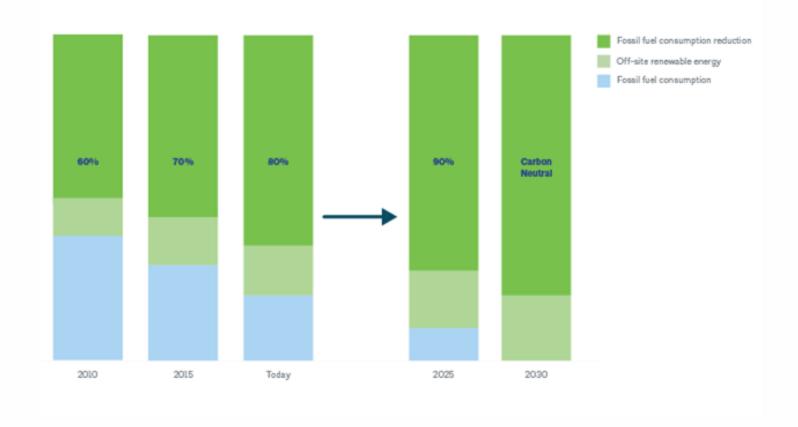
- Hop Hopkins, Sierra, June 2020

Making the Commitment

and becoming a 2030 signatory

The mission of the AIA 2030 Commitment is to transform the practice of architecture in a way that is holistic, firm-wide, project based, and datadriven.

Participants prioritize energy performance as they work toward carbon neutral buildings, developments and major renovations by 2030.



"One of the things I was really fearful about this process was how much of our work is repeat clients and how difficult I was imagining it to be to go to our repeat clients and say 'We haven't been doing a very good job and we really want to do better.' And I have to say in the last few months that I've been talking with our repeat clients, they have been extraordinary in accepting their responsibility and accepting their commitment with us. And there hasn't been a whole lot of re-hashing of 'why didn't we do this better before?' So I think our clients are saying we're all in this together and please don't let that be an excuse for not moving forward with this."

- Shawn Evans, AIA, Principal at AOS Architects

2030 Commitment myths

MYTH	FACT
× It takes too much time.	Typical time to gather and input data is less than 30 minutes.
× It requires too many resources.	The program is free! A variety of resources are available to support you.
× I may have poor-performing projects in my portfolio.	✓ All data is aggregated and anonymous.
× I'll have to achieve the 2030 targets.	Making progress is more important than meeting the targets.
× The project must be complete.	✓ 2030 is a framework to set energy targets early in the design and track progress at each phase.

Benefits for 2030 signatory firms



Be a climate leader.



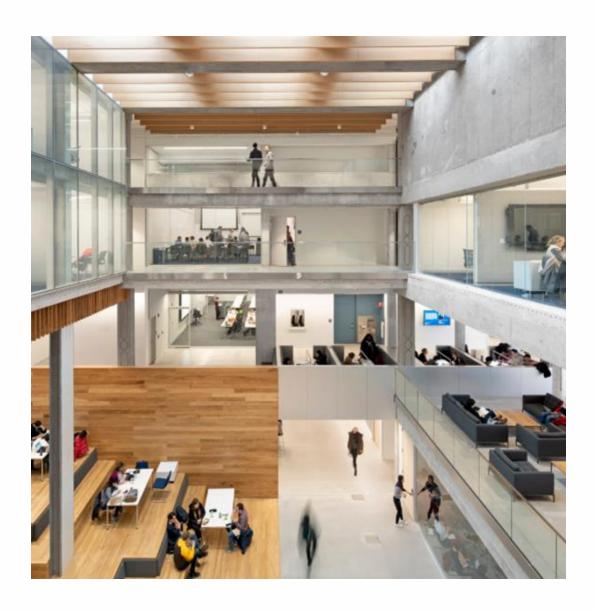
Master your data.



Attract clients and retain talent.



Get recognized.



2030 signatories are leaders in the profession.

- 7 of the 10 most-recent AIA Architecture Firm Award recipients are a 2030 signatory.
- Since 2014, every firm to receive a COTE® Top Ten Award has become a 2030 signatory.
- In 2018, more than 70% of AIA award-winning projects were designed by one or more 2030 signatory firm.
- < Atrium/forum at Keller Center, a 2020 COTE® Top Ten recipient.

ARCHITECT Farr Associates PHOTO © Tom Rossiter

1

Sign the Commitment letter

2

Create a Sustainability Action Plan

3

Endeavor to meet 2030 targets

4

Report all projects in the DDx

5

Review and update your Sustainability Action Plan

- Create a DDx account (https://2030ddx.aia.org/)
- Draft a Letter of Commitment signed by firm leadership. A template letter is available here.
- Upload Letter of Commitment to the DDx

[Date]

Robert Ivy, FAIA EVP/Chief Executive Officer The American Institute of Architects 1735 New York Avenue, NW Washington, DC 20006-5292

Dear Robe

[Firm Name], a [size of firm] person firm located in [location(s)], is hereby signing on to the AIA 2030 Commitment program and its goal of carbon-neutral buildings by the year 2030.

The places where we live, work and play represent the largest sources of greenhouse gas emissions in America, as well as around the world. The design and construction industry has made significant strides toward creating high performance buildings of all types and uses. As a result, the industry is positioned to have a profound impact by continuing to foster high building performance and reducing building-related greenhouse gas emissions.

As architects, we understand the need to exercise leadership in creating the built environment. We believe we must alter our profession's practices and encourage our clients and the entire design and construction industry to join with us to change the course of the planet's future. A multi-year effort will be required to after current design and construction practices and realize significant reductions in the use of natural resources, non-renewable energy sources and waste production and promote regeneration of natural resources.

We therefore commit [Firm Name] to take the following steps that are part of the AIA 2030 Commitment program:

- · Create an account in the Design Data Exchange (DDx).
- Within six months of the commitment date, conduct firm engagement related to the 2030 Commitment and create a Sustainability Action Plan.
- We endeavor to meet 2030 energy reduction targets across every project as a deliberate part of design.
 Within the first year and each year thereafter, report the progress of our firm's entire design portfolio
- Within the first year and each year thereafter, report the progress of our firm's entire design portfolio toward meeting the 2030 goals by using the AIA 2030 DDx
- Review how progress and practices are tracking with our firm's Sustainability Action Plan. Update our Sustainability Action Plan once every three years, reflecting on the progress shown our reporting.

We also support the critical need for more consistent and more rigorous metrics related to actual building performance. We further commit our firm's assistance to the AIA and others in the ongoing development of effective metrics and standards for reporting purposes. It is understood that reporting through the AIA 2030 Commitment program must respect the confidentiality of information about specific clients, projects and proprietary tools.

We look forward to working with you and our professional colleagues to achieve the goals of the 2030 Commitment

Sincerely,

[Name, title]

cc: [list partners here if appropriate]

 Upload a Sustainability Action Plan (SAPs) to DDx within first 6-months.

SAPs document a firm's approach to sustainable design and should address:

- Firm commitment
- Design & approach
- Evaluation & reporting
- Outreach & advocacy
- Training and education
- Operations & outlook

Examples can be found <u>here</u>.

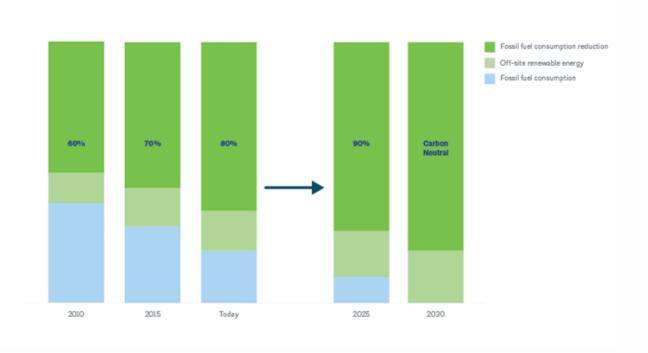




 Endeavor to design all projects to meet current reduction targets:

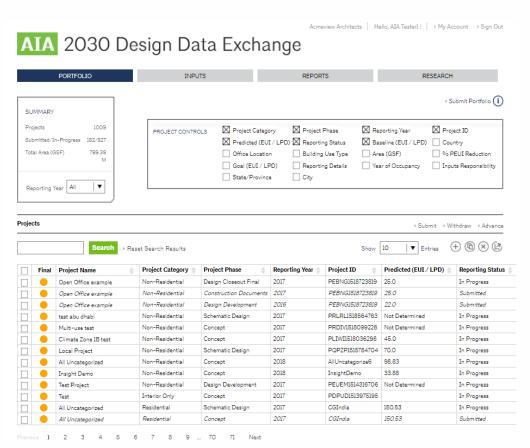
80% pEUI reduction from the baseline energy performance for whole-building projects

25% pLPD reduction from baseline for interiors projects.



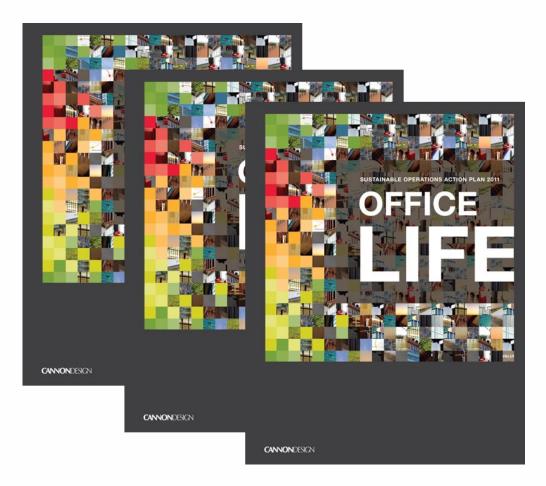


- The annual reporting deadline is March 31st.
- Report all projects in an active design phase during the reporting year.
- In joint-venture projects, both firms may report the project.
- Only report interior projects with lighting scope.





• Update your Sustainability Action Plan every three years.

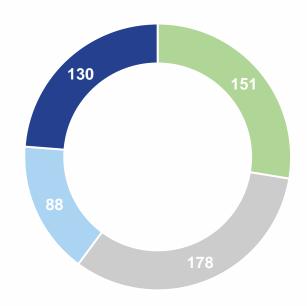


2030 Signatories

and their impact

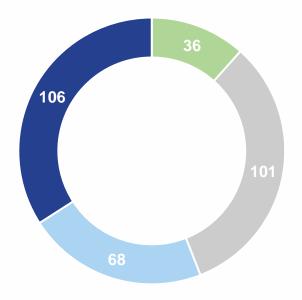
Count of active signatories who joined before 2019, by size



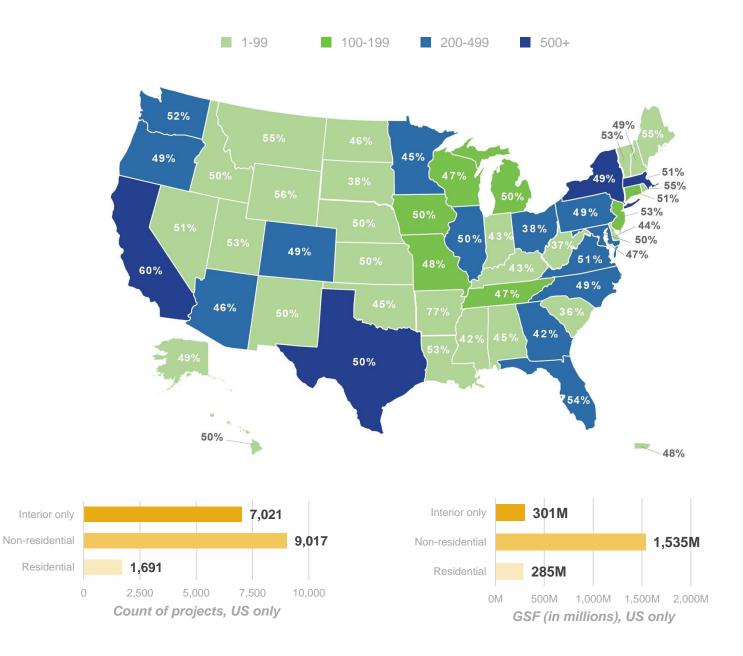


Count of companies who submitted a 2019 portfolio by size



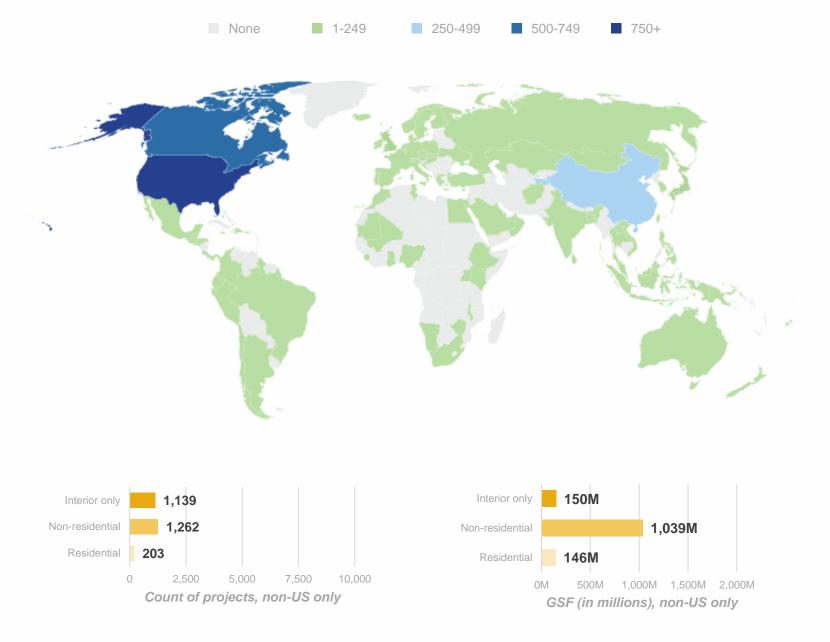


In 2019, 2030 signatories reported 17,708 projects—totaling 2.1 billion sq ft—from every US state, the District of Columbia, and Puerto Rico.



The impact of the 2030 Commitment extends beyond the US.

In 2019, 2,602 projects totaling more than 1.3 billion sq ft were reported outside the US.



In 2019, 2030
Commitment projects
predicted an annual
overall energy savings
equivalent to avoiding
20.2 million MT CO2e.

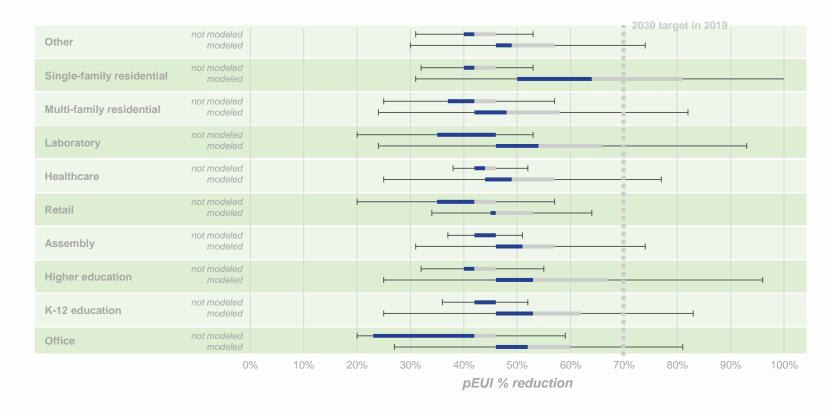
That's the same as removing 4.4 million cars from the road for one year.

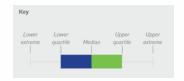


CHART 5.4

In 2018, projects in every use type demonstrated an ability to meet the 80% pEUI reduction target.

Energy modeling is even more important as the target increases to 80% in 2020.



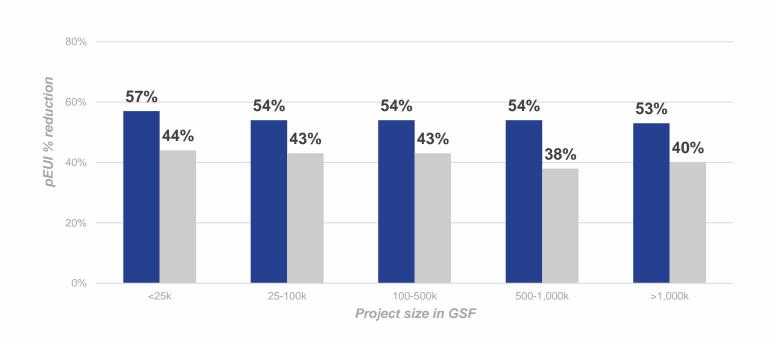


Modeled projects consistently report higher savings, regardless of size.

100%

2019 pEUI reduction by GSF bin

■ Modeled ■ Non-modeled



In 2018, 2030 projects represented energy savings of more than \$4.1 billion over the baseline equivalent.

COMMERCIAL SAVINGS

A typical 100,000-square-foot commercial office building in New York City designed to perform 70% better than the 2030 baseline would yield the following annual savings:

~2,154 MWh

less energy

~\$199,600

in projected energy cost savings

~520

metric tons CO₂e reduction

RESIDENTIAL SAVINGS

Meanwhile, a typical 2,500-square-foot single-family home in Mobile, Alabama, designed to perform 70% better than the 2030 baseline would yield the following annual savings:

~22.6 MWh

less energy

~\$2,050

in projected energy cost savings

~9

metric tons CO₂e reduction

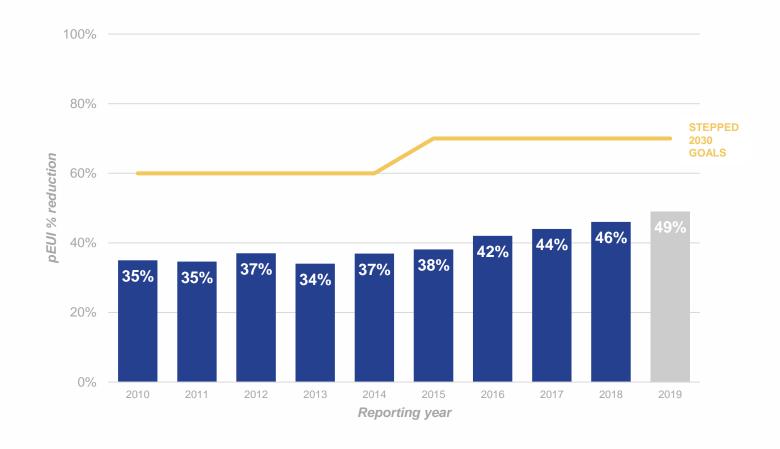
RB+B Architects, a small firm in Fort Collins, CO, makes the case that pushing toward zero net carbon is good for clients whether they're motivated by environmental impacts or long-term operating costs.

"We can give you a high-performing school that will save operating dollars. We can compare to similar buildings from the same time frames, showing annual savings of hundreds of thousands of dollars—which can be translated into a teacher's salary or some other need."

- Matt Arabasz, AIA, Principal RB+B

Our progress is not keeping pace with the growing urgency and impacts of climate change.

Along with continued incorporation of proven energy-efficient design strategies, we also need to increase our use of energy modeling and incorporate on- and off-site renewable energy to reach these targets.

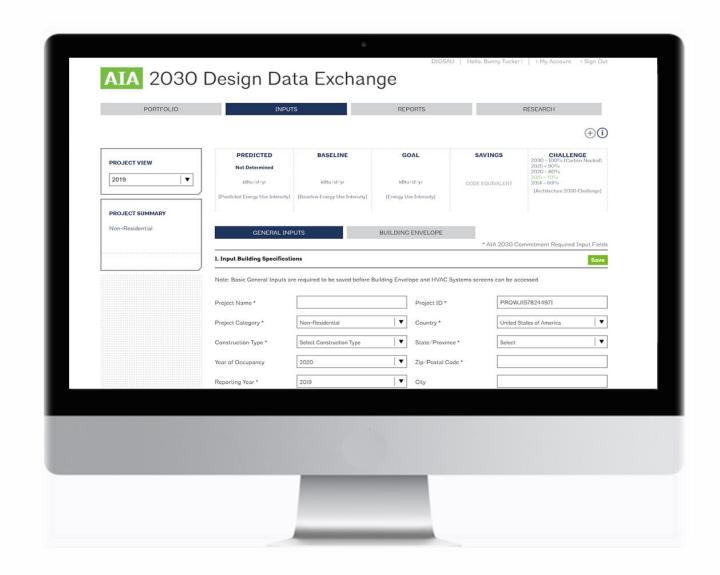


2030 Commitment in practice

Getting to zero

with the Design Data Exchange (DDx)

The Design Data
Exchange (DDx) is a
cloud-based, confidential
reporting tool created by
AIA that allows you to
compare projects by
type, size, climate, and
other attributes across
the 2030 portfolio.





Direct input

- Great for smaller firms or portfolios
- High degree of control over data
- Easily manage team permissions



Bulk upload

- Great for firms with an in-house database
- Inputs limited to core fields
- Quickly upload hundreds of projects



Via energy modeling software

- Great for firms who regularly model projects
- Connects with six software providers

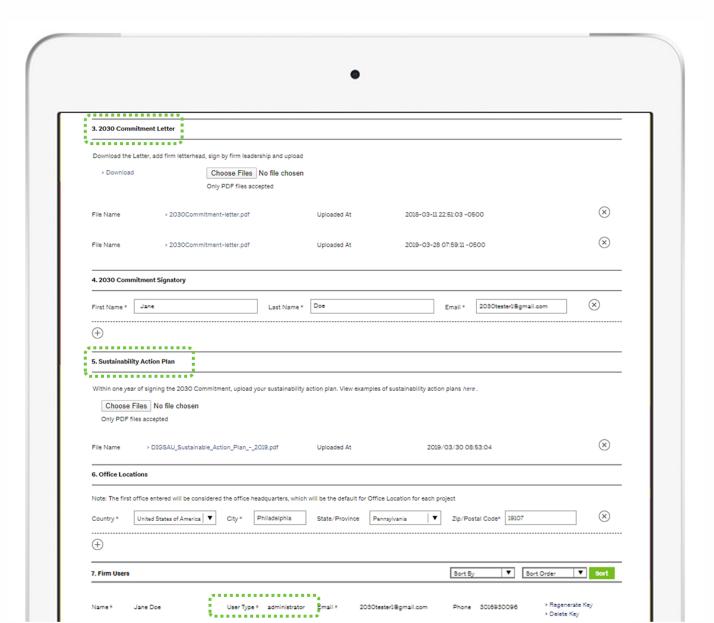
Entering data

There are three ways to enter data in the DDx: direct entry, bulk import, and via energy modeling software. No matter how you enter the required fields are the same.

- Section 1. Define basic information about your project, including location and use type.
- Section 2. Document if residential and non-residential projects have been energy modeled and relevant energy code. Skip for interiors only projects.
- Section 3. Establish a baseline, target, and record your pEUI or pLPD.
- Section 4. Track additional data about your project, including embodied carbon and renewables!

Joining the 2030 Commitment gives you access to the DDx (https://2030ddx.aia.org/)

- Use the DDx to submit firm and project data
 - 2030 Commitment letter
 - Sustainability Action Plan
 - Project data
- Add users and set permissions
 - Administrators
 - Users
 - Viewers





SECTION 1: Input Building Specifications

Setup your basic project with these three inputs:

1. Building type

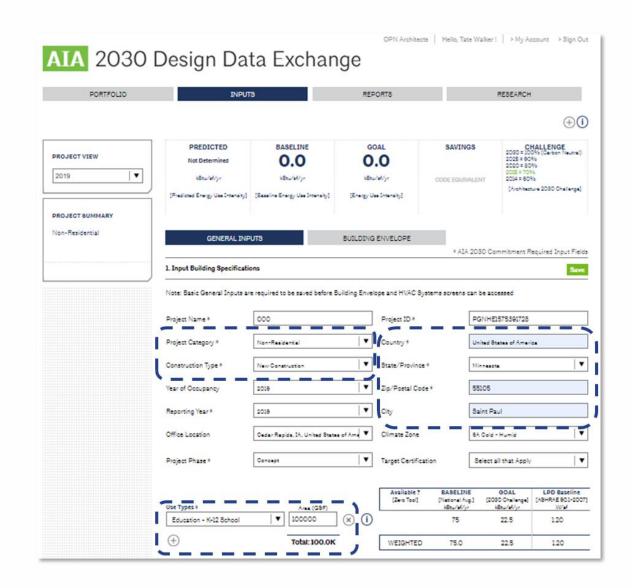
- Project category
- Construction type
- Use type (>30 options!)

2. Size

GSF area (by use type)

3. Location

- Country
- State
- Zip

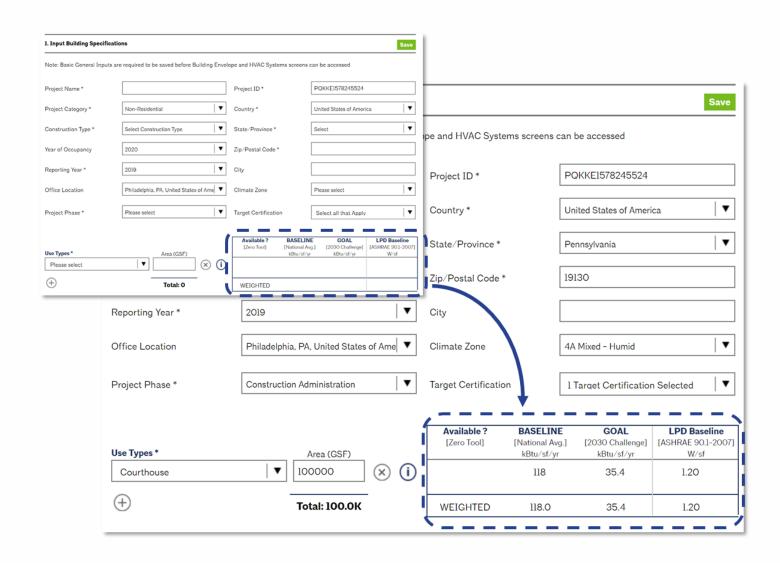




SECTION 1: Input Building Specifications

Climate Zone is automatically populated from location inputs.

Baseline and Goal are automatically populated using national average data (2003 CBECS).



SECTION 1: Input Building Specifications

The project category you select changes the inputs available in subsequent sections.

Residential + non-residential projects

- Predicted Energy Use Intensity (pEUI) is used to describe the project's energy performance
- Each use type has an associated Energy Use Intensity (EUI) based on the national average for that use type.
- The 2030 Commitment uses the 2003 CBECS database to define the national average.
- EUI is defined as energy/area, measured in kBtu/sf/yr

Interiors projects

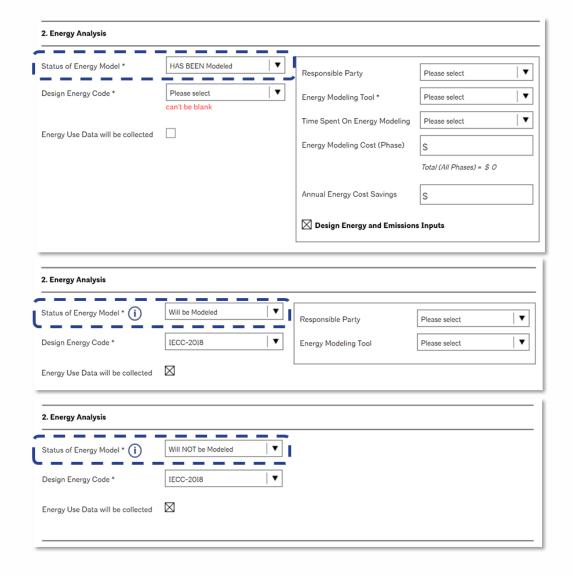
- Lighting power density (LPD) is used to describe the project's energy performance
- Each use type has an Lighting Power Density (LPD) baseline.
- The 2030 Commitment uses ASHRAE 90.12007 to define the LPD baseline for each use type.
- LPD is defined as lighting power to be installed/area, measured in watts/sf

SECTION 2: Energy analysis

Residential and non-residential

For residential and nonresidential projects, indicate whether the project has an energy model, will have an energy model, or will not be modeled

Pick the relevant energy code for the project.

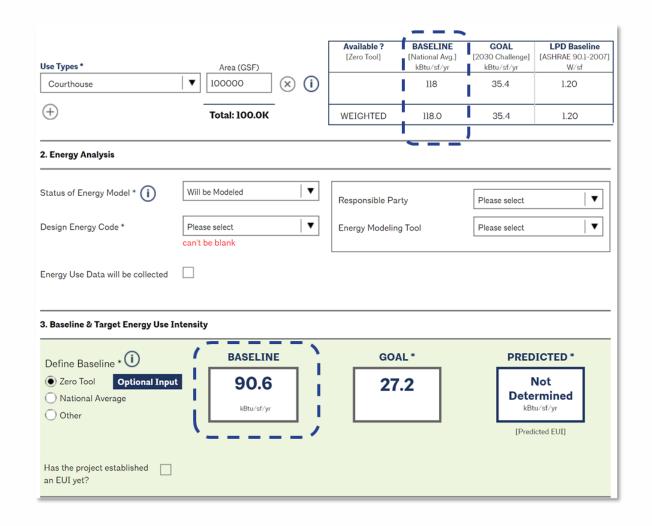


SECTION 3: Baseline & Target Energy Use Intensity Residential and non-residential

Choose "Zero Tool" to adjust baseline to regional data

Baseline and Goal are automatically populated in Section 3

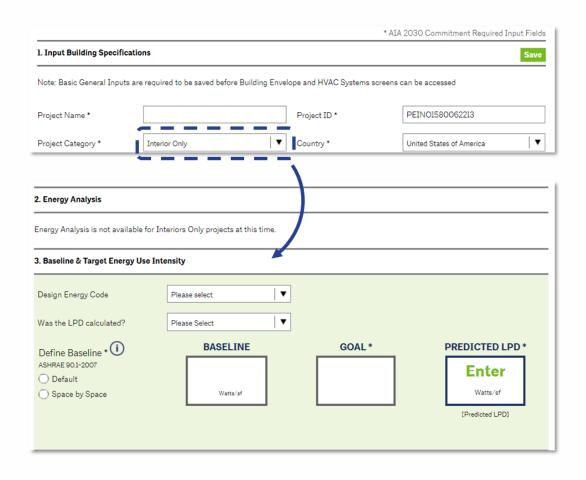
"Other" may be used for unique applications (process loads, purchased utilities) or unique project types (campus, hotel, multifamily, industrial, labs)



MAIA 2030 COMMITMENT

SECTION 3: Baseline & Target Energy Use Intensity

Interior only



When the Project Category is "Interior Only" the inputs for "Section 3: Baseline & Target Energy Use Intensity" change.

- Design Energy Code: select relevant energy code from drop down menu
- Was the LPD calculated? select yes or no
- Define Baseline
 - Default (Building Area Method as defined by ASHRAE 90.1)
 - Space by Space (Space-by-Space Method as defined by ASHRAE 90.1)

Goal

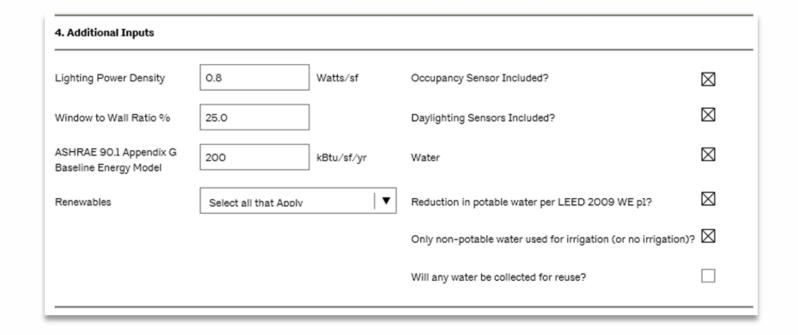
- Automatically populates from baseline
- 25% reduction from ASHRAE 90.1-2007



SECTION 4: Additional inputs

Track additional data that's meaningful to you.

- Lighting power density
- Window to wall ratio
- ASHRAE 90.1 Appendix G Baseline Energy Model
- Renewables
- Basic embodied carbon
- Occupancy sensor
- Daylighting sensors
- Water



Tips for international projects

The default baselines for projects outside the US and Canada are derived from CBECS 2003 National Average.

For a more accurate baseline, reference **EDGE Tool**.

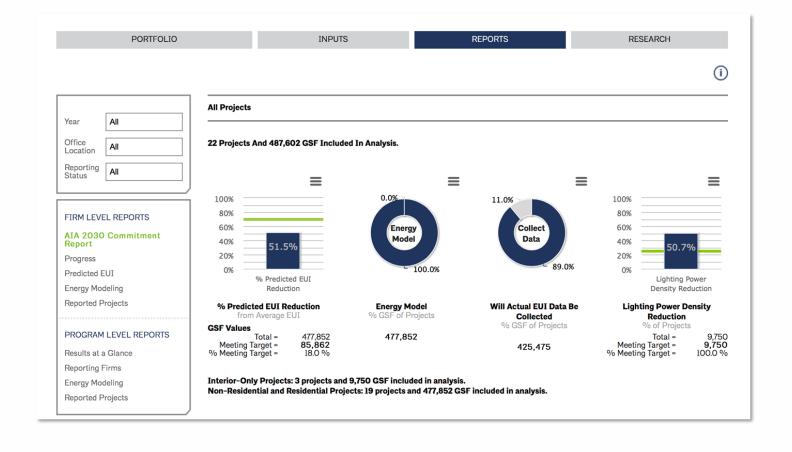
Tips for special use cases

Some use types are more challenging than others. Here are a few tips to setting meaningful baselines.

- Parking. DDx allows you to track Parking, but it can't be the first use type entered or the majority use type.
- Data centers. DDx determines data center baselines using a coefficient and your GSF.
 For a more accurate baseline, reference Zero Tool and log your baseline in DDx by selecting "Other."
- Labs. The DDx default baseline for labs is 370 kBtu/sf/yr. For a more accurate baseline, reference <u>Laboratory Benchmarking Tool</u> and log your baseline in DDx by selecting "Other."

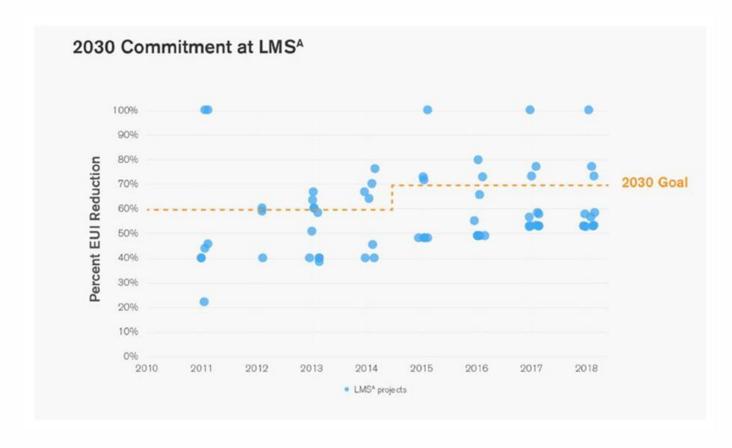
Make your data work for you

Use the reports to access quick insights into your company's performance.



Export data from DDx to create charts and graphs that help you improve your company's annual performance.

Leddy Maytum Stacy Architects, a San Francisco-based firm and AIA Firm Award recipient, publishes their year over year data.

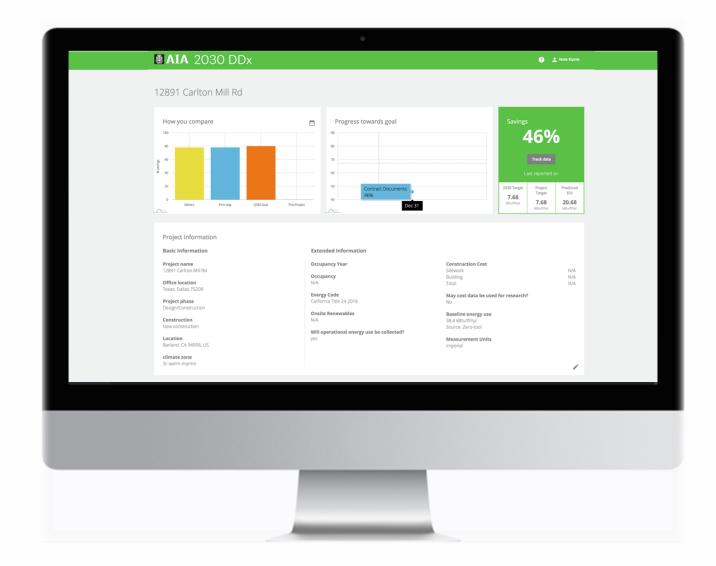


Source: "Scaling High Performance in an Era of Climate Urgency", Leddy Maytum Stacy Architects, https://www.lmsarch.com/studio/stories/research/scaling-high-performance-era-climate-urgency

Coming soon!

We're upgrading the DDx in 2020 with a new user interface and more flexibility for teams.

Test drive the beta at beta2030ddx.aia.org



Beyond zero

with the Framework for Design Excellence

AIA Framework for Design Excellence



Design for integration



Design for energy



Design for equitable communities



Design for well-being



Design for ecosystems



Design for resources



Design for water



Design for change



Design for economy



Design for discovery

You can learn more about each principle by exploring the tiles associated with them on the Framework for Design Excellence webpage, as well as the COTE® Super Spreadsheet.



Framework for Design Excellence

Inspiring sustainable, resilient, and inclusive design



Design is not just about aesthetic components, but how buildings perform for people. The Framework for Design Excellence is made up of 10 measures, formerly known as the COTE Top Ten. It organizes our thinking, facilitates conversations with our clients and the communities we serve, and sets meaningful goals and targets for climate action.

The tiles below provide an in-depth exploration of each measures, including best practices, high impact strategies, resources, and case studies that promote climate action.



Designing for Integration

What is the big idea behind this project—and how did the approach toward sustainability inform the



Designing for Equitable Communities

How does this project contribute to

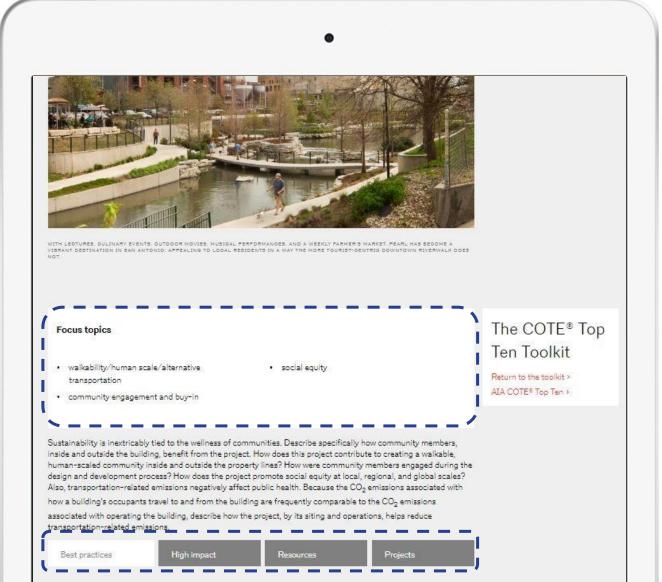
Designing for Ecology

In what ways does the design respond to the ecology of this

Each tile includes a description of the principle and focus topics.

Click on each of the tabs to explore:

- best practices
- high impact design strategies
- resources to learn more, and
- exemplary project case studies.





Design for integration

- COTE® Design DataMap
- Qualities of Resilience
- Resilience & Adaptation Online Certificate series
 - Course 5: Conducting Vulnerability Assessments

- How to integrate resilience into practice
- Sustainable Justice 2030: Green Guide to Justice



Design for equitable communities

- AIA Equity Guides
- Communities by Design (CxD)
 - SDAT
 - R/UDAT
- New Urban Agenda (NUA)
- Blueprint for Better

- Resilience & Adaptation Online Certificate series
 - Course 9: Community Design and Engagement for Resilience





Design for water

- Resilience & Adaptation Online Certificate series
- Hazard Mitigation Design Resources
- Climate Change Adaptation Design Resources
- Drylands Resilience Initiative



Design for economy

- Resilience & Adaptation Online Certificate series
 - Course 8: Professional Risk and the Business Case for Resilience
- Modular and Off-Site Construction Guide
- Firm survey
- ABI/ GABI
- Consensus Construction Forecast
- Client Survey
- Home Design Trends Survey
- Architects Guide to Business Continuity



Design for energy

- 2030 Commitment
- Firm commitment to zero energy by 2030
- Design Data Exchange (DDx)
- 2030 By the Numbers (annual report)
- AIA + 2030 Education series
- Architect's Guide to Building Performance
- Leveraging Energy Benchmarking whitepaper
- Deep Energy Retrofits Guide
- Resilience & Adaptation Online Certificate series



Design for well-being

- Design and Health Research Consortium
- Joint Call to Action to Promote Healthy Communities
 - Conversation guides
 - Call to action
- AIAU Designing for Health series
- Healthier Materials Protocol
- Safety Assessment Program Training
- Knowledge Repository
- AAH Case Studies
- Design for Aging POE Toolkit



Design for resources

- Healthier Materials Protocol
- AIAU Materials Matter Online Certificate series
- Resilience & Adaptation Online Certificate series
- AIA NY Zero Waste Design Guidelines
- Buildings That Last: Designing for Adaptability, Deconstruction, and Reuse



Design for change

- Modular and Off-site Construction Guide
- Disaster Assistance Handbook
- Resilience & Adaptation Online Certificate series
- Building Industry Statement on Resilience
- Hazard Mitigation Design Resources

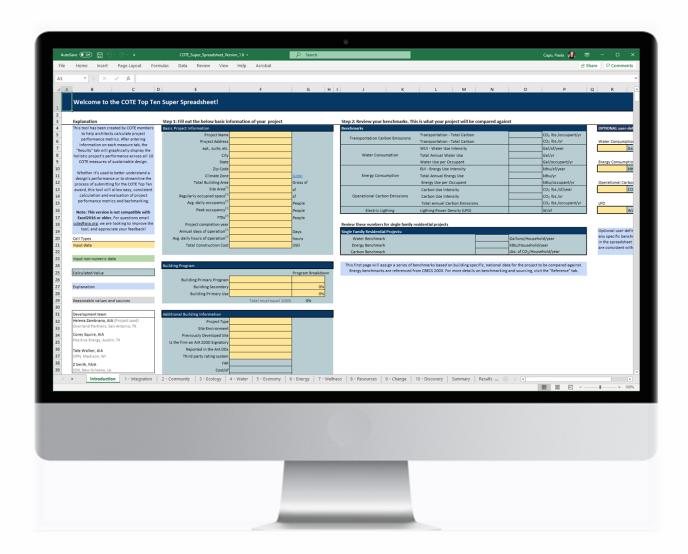
- Climate Change Adaptation Design Resources
- Community Resilience Design Resources
- Buildings That Last: Designing for Adaptability, Deconstruction, and Reuse



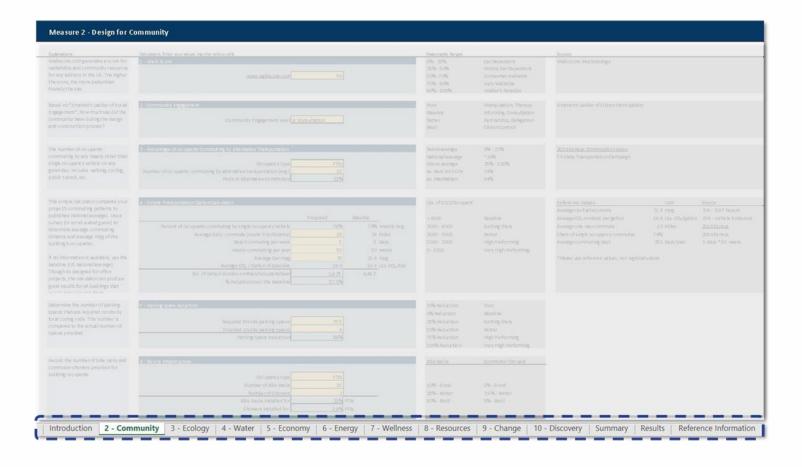
Design for discovery

- Design Data Exchange (DDx)
- BRIK
- Design for Aging POE Toolkit
- **POE toolkit development** (coming soon)

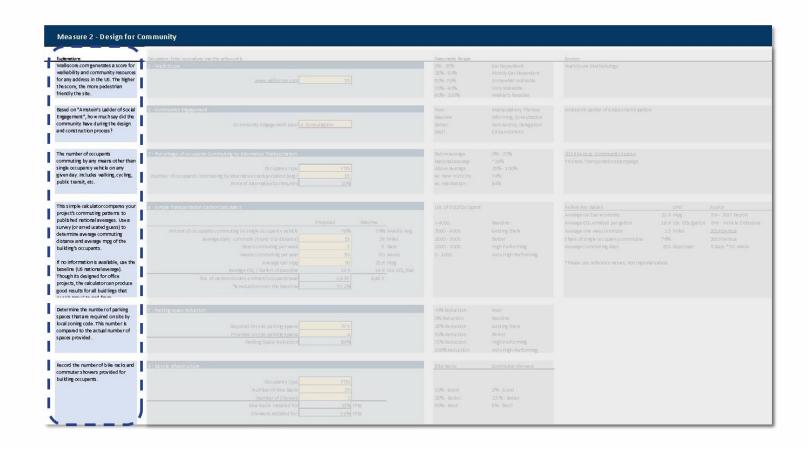
Use the COTE® Top Ten Super Spreadsheet to dive deeper into the metrics associated with each of the ten principles.



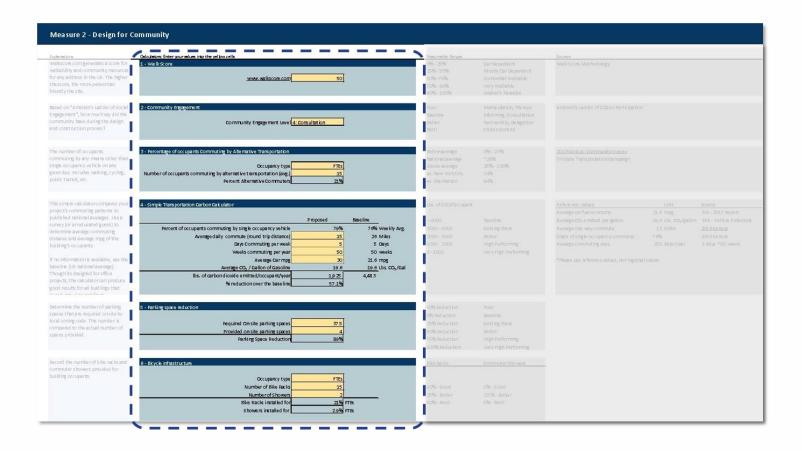
Explore each measure using the tabs at the bottom of the spreadsheet



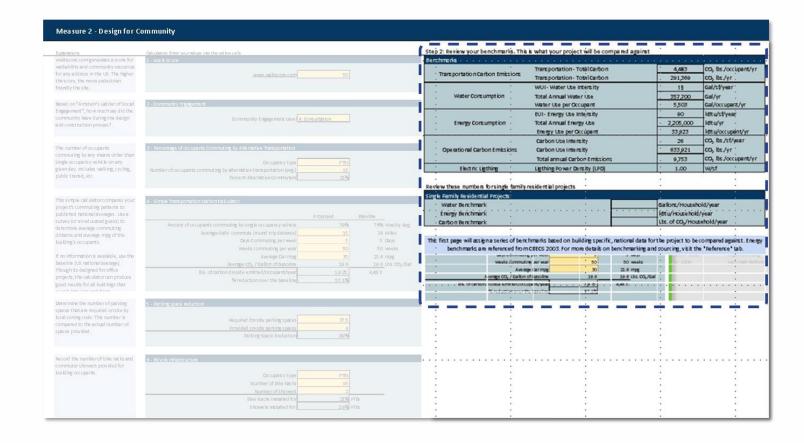
Each measure has instructions to help you navigate each metric.



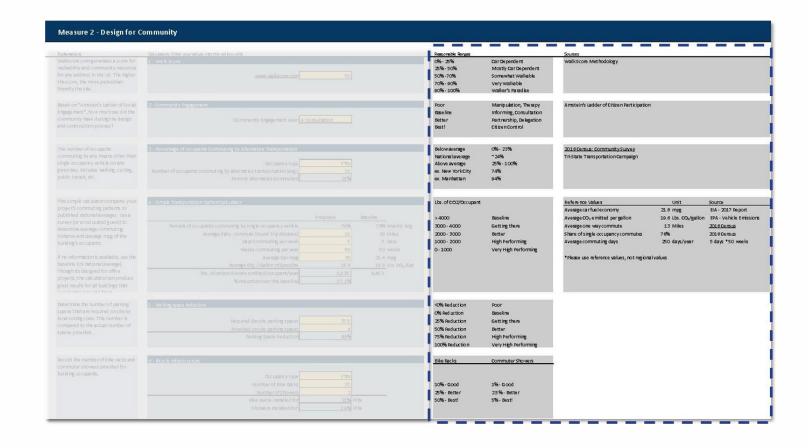
Input your project's corresponding value for each metric.



Review your benchmarks. This is what your project will be compared against.



For further guidance, explore the sections on reasonable ranges and sources.



Lessons

from the field

Resources

Resources to improve energy performance

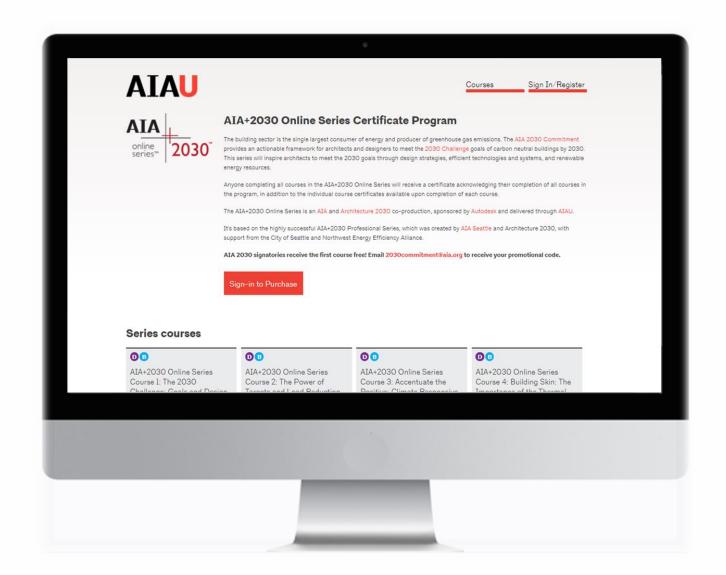
AIA resources

- Design Data Exchange
- AIA 2030 roundtables & peer networks at local chapters
- AIA Framework for Design Excellence
- AIA+2030 AIAU Certificate Series
- Architect's Guide to Building Performance (2019)
- Leveraging Energy Transparency (2019)

Additional resources

- Zero Tool by Architecture 2030
- Target Finder by EPA
- Procedures for Commercial Building Energy Audits by ASHRAE
- Getting to Zero Database by New Buildings
 Institute
- EUI Analyzer by Slipstream

Explore courses on AIAU that focus on how your firm can work towards the 2030 targets.





Architect's Guide to
Building Performance is
one of many stellar free
PDF resources available
to AIA members.

Explore the reach and impact architects like you have through the 2030 Commitment by checking out our reports.







THE BUSINESS CASE FOR HIGH PERFORMANCE DESIGN

Presenters Dr. Robert Stroufe of Duquesne University and Michael Carnahan of Scalo Solar will discuss financial decision-making for evaluating and incorporating sustainable design strategies into projects. The cycle of design, construction, and operation will be considered in order to lend perspective in prioritizing sustainability measures. Case studies will cover financing structures, incentives, and renewable energy strategies. Earn 4 AIA CES HSW/LUs and 4 GBCI CE Units.

February 12 - Point Park University, Student Center, Room 701/701A, 330 Blvd. of the Allies, Pittsburgh

MANAGING WORKFLOW: A ROADMAP TO HIGH PERFORMANCE DESIGN

Presenters Mark Dietrick, Assoc, AIA, of Case Technologies: Rudy Marnich, AIA, and Richard Piacentini of Phipps Conservatory will discuss and identify the appropriate points in the design and construction process to introduce, select, and apply principles of integrated design in order to facilitate, drive, and manage challenging project sustainability goals. Tools and methods will be described, and case studies will include the recently completed Phipps Center for Sustainable Landscapes, which will achieve Living Building Challenge certification in addition to LEED Platinum and SITES Certifications.

Earn 4 AIA CES HSW/LUs and 4 GBCI CE Units.

March 19 - Point Park University, Lawrence Hall Ballroom, 212 Wood Street, Pittsburgh

INNOVATIVE STRATEGIES FOR HIGH PERFORMANCE ENVELOPES

Presenters Jeremy Snyder, PE, of BuroHappold; Lisa Adkins, AIA, of Gensler; Rob Hosken, RA, of Building Performance Architecture; and Jeffrey Light, AIA, of MCF will discuss the importance and critical principles in delivering building envelopes that form healthy and efficient spaces. Thermal imaging, simulation, and envelope commissioning will be demonstrated and qualified with case studies as diverse and the ambitious PNC 4

Earn 4 AIA CES HSW/LUs and 4 GBCI CE Units.

To be held at Build Pittsburgh 2015, AIA Pittsburgh's annual continuing education conference and exhibitor show.

Questions? Visit http://aiapgh.org/aia-programs-events/cote-intensives/or contact COTE Chair, Marc Mondor, AIA LEED Faculty: marc@evolveEA.com.

Join—or establish—a local 2030 Roundtable or **COTE®** group to build a sustainability community in your backyard!

Learn more at aia.org/2030Commitment

Or send questions to us directly **2030Commitment@aia.org**.